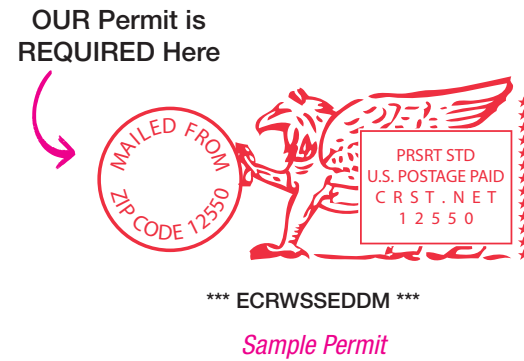




31 South Ohioville Road • New Paltz, NY 12561
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Local Postal Customer



W: 17" x H: 11" (half-fold to 8.5" x 11") Standard EDDM Size Flat Card Template Guide

For assistance please call: (845) 255-5722

BACK

8.5" X 11"

PAGE

FRONT

8.5" X 11"

PAGE

BLEED AREA • W: 17.25" x H: 11.25"

All background elements should reach or bleed up to the edge of the area.

TRIM SIZE • W: 17" x H: 11"

Actual Size of the Paper. Anything that extends in the bleed area will be cut off.

FOLD GUIDE

The dotted lines is just a representation of where the page will be folded. DO NOT INCLUDE IN PRINT.

W: .25" (.125" on both sides)
MARGIN BETWEEN FOLD

Margin: .25"